Robert Half Canada

Survey: 47% of Workers in Canada Second-Guessing Careers Amid Pandemic

Of Those, More Than One-Quarter Want a More Fulfilling Job

TORONTO, June 17, 2020 /CNW/ - After months of maneuvering through the coronavirus crisis, many employees are rethinking what's most important when it comes to their career, new research from global staffing firm Robert Half suggests. Nearly half of office professionals surveyed (47 per cent) said they have experienced a shift in their feelings toward work due to the pandemic. Of those:

- 60 per cent are more motivated to be employed at an organization that values its staff during unpredictable times
- 43 per cent will prioritize their personal life over their job moving forward
- 29 per cent want to pursue a more meaningful or fulfilling position

"After months of change, businesses and individuals alike are evaluating their priorities and goals for the future," said David King, senior district president of Robert Half inCanada. "As professionals reflect on what it is that drives them, it's clear that many are more motivated to work at an organization whose vision and values align with their own."

King added, "As hiring begins to pick up again, employees may start weighing their career options. Now is the time for companies to underscore their mission and commitment to the greater community, while remaining attentive and flexible in responding to employee needs."

For more insight on keeping staff engaged and loyal, check out Robert Half's 10 Lessons for Managing Your Staff in the COVID-19 Era.

About the Research
This online survey was developed by Robert Half and conducted by an independent research firm fromMay 14-19, 2020. It includes responses from more than 500 workers who are 18 years of age or older and normally employed in an office environment in Canada.

About Robert Half
Founded in 1948, Robert Half is the world's first and largest specialized staffing firm. The company has more than 300 staffing locations worldwide and offers hiring and job search services at roberthalf.ca. For additional career and management advice, visit the Robert Half blog at roberthalf.ca/blog.

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