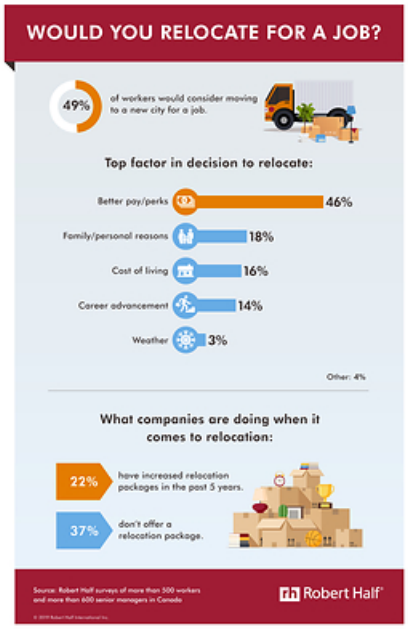
Robert Half Canada

49 Per Cent Of Workers In Canada Would Relocate for a Job, Survey Finds



- **Better pay and perks is the top factor for changing cities**
- **Nearly a quarter of companies have increased their relocation packages in the past five years; 37 per cent don't provide assistance for moves**

TORONTO, Jan. 15, 2019 /CNW/ - Offering relocation benefits to job candidates may be a good move for employers, suggests new research from global staffing firm Robert Half. Forty-nine per cent of workers surveyed said they would consider moving for a position. They identified better pay and perks (46 per cent) as the top motivation for moving to a new city, followed by family or personal reasons (18 per cent) and cost of living (16 per cent).

A separate survey of senior managers in Canada found that, in the past five years, 22 per cent of companies have increased what's offered in the relocation packages they present to top candidates outside their geographic area. In contrast, 37 per cent of organizations do not offer any incentives for moving.

"In today's tight hiring environment, many employers are open to looking at skilled job seekers outside their local market," said Greg Scileppi, president of Robert Half, International Staffing Operations. "By considering candidates in other cities, companies are able to explore a greater pool of professional talent — and secure the expertise they need to keep their business competitive."

Scileppi added, "While there are a number of personal and professional reasons workers may make a move, attractive relocation packages alongside competitive pay, perks and growth opportunities are key motivators."

About the Research
The online surveys were developed by Robert Half and conducted by independent research firms. They include responses from more than 500 workers 18 years of age of older and employed in office environments in Canada and more than 600 senior managers at companies with 20 or more employees in Canada.

About Robert Half
Founded in 1948, Robert Half is the world's first and largest specialized staffing firm. The company has more than 300 staffing locations worldwide and offers online job search services on its divisional websites, all of which can be accessed at roberthalf.ca. For additional career and management advice, follow our blog atroberthalf.ca/blog.

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