Robert Half Canada

Canadian CIOs Weigh In on Top Incentives for Tech Employees



Research Shows IT Professionals Put the Onus on Bonus

TORONTO, Sept. 27, 2017 /CNW/ - What does it take to appeal to today's most in-demand tech talent? According to Canadian CIOs in a recent survey from Robert Half Technology, perks involving money matter to IT professionals, with bonus or stock options topping the list, followed by the ability to learn and grow and advancement opportunities.

The top 8 benefits Canadian tech candidates want from employers:
(Rankings are based on the percentage of CIOs who named the response as one of their top three most important factors for IT professionals.)

- Bonus or stock options
- The ability to learn and grow
- Advancement opportunities
- The opportunity to work on interesting projects
- Vacation time
- Using new and innovative technology
- Remote working options
- A unique office environment or other office perks

"Technology professionals are passionate about what they do, and want to work somewhere that recognizes and encourages their interests; however, compensation will also remain a top consideration," said Deborah Bottineau, senior regional manager of Robert Half Technology. "For companies to attract and retain top IT talent, in addition to offering competitive hiring packages, they must promote opportunities for employees to engage with innovative projects, develop new skills and advance their careers."

Added Bottineau, "Organizations should regularly reassess the perks IT employees want most, and develop a flexible compensation package that adapts to their needs, ensuring staff remain motivated, satisfied, and loyal."

For more information on IT hiring, compensation and benefits, including salary data for more than 75 technology positions, check out the newly released Robert Half Technology 2018 Salary Guides.

About the Research
The survey of more than 270 CIOs inCanada was developed by Robert Half Technology and conducted by an independent research firm.

About Robert Half Technology
With more than 100 locations worldwide, Robert Half Technology is a leading provider of technology professionals for initiatives

ranging from web development and multiplatform systems integration to network security and technical support. Robert Half Technology offers online job search services at roberthalf.ca/technology. Visitors can also request a copy of theRobert Half Technology 2017 Salary Guide, which includes a wide range of IT job descriptions. Followblog.roberthalf.ca, and @RobertHalf_CAN on Twitter for additional workplace advice and hiring trends.

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