

The Creative Group Opens Vancouver Office

Staffing Firm Provides Freelance Creative Talent

VANCOUVER, Jan. 11, 2017 /CNW/ - The Creative Group, a Menlo Park, Calif.-based staffing service specializing in creative professionals, has opened its newest office in Vancouver, at 1055 Dunsmuir Street.

The Creative Group provides, on a project and full-time basis, a comprehensive range of creative, advertising, marketing and Internet professionals, from graphic and web designers to copywriters and brand managers.

"As a hub for Canadian technology we are seeing significant demand in the Vancouver market for professionals with experience in the digital space, particularly in the areas of digital marketing, front-end development, user experience and user interface design," said Megan Slabinski, a district director of The Creative Group.

"Competition for digital media and design specialists is growing, especially in the freelance realm, and companies are finding it increasingly challenging to hire talented employees capable of supporting quickly evolving digital programs," added Slabinski. "We are excited to be expanding in Vancouver's creative market, and for the opportunity to work with organizations and professionals who have the expertise necessary to help achieve business goals."

The Creative Group has offices in major markets across the United States and in Canada, including New York, Boston, Chicago, San Francisco, Los Angeles, Dallas, Denver, Atlanta, Philadelphia and Toronto, and offers online job search services at roberthalf.ca/creativegroup. Contact The Creative Group at 1.877.630.6299.

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